### COSTA MESA CELEBRATES THE YEAR OF THE RABBIT

A Lunar New Year getaway chock full of activities in the City of the Arts®

Costa Mesa is a wonderful place to celebrate the Lunar New Year, also known as Chinese New Year. Millions around the world celebrate this auspicious occasion, and Costa Mesa is an exciting destination to stay, shop, play and enjoy unique Lunar New Year activities guests will only find here.

## South Coast Plaza

For the past 11 years, South Coast Plaza's 19-day Lunar New Year festivities are the largest and most extensive of any retail center on the West Coast. This year's annual Lunar New Year display in Jewel Court is a showstopper. Surrounded by LED screens providing a 360-degree view, the centerpiece will show rabbits, the symbol of longevity, peace and prosperity. The giant main rabbit is sitting on top of gold coins and ingots in a garden, in excitement for the arrival of spring and good fortune, of course. *South Coast Plaza's Jewel Court*, 3333 Bear St., Costa Mesa.



The Center's retail boutiques are offering a variety of special items for the occasion:

- Limited-edition red envelopes from CELINE, Prada, Berluti, Weekend Max Mara
- Specialty dishes and desserts including this gorgeous cake by Michelin-starred restaurant Knife Pleat



- Photo exhibition presented by the Consulate General of the People's Republic of China, the exhibition demonstrating the beauty of Chinese culture, through February 5.
- Many boutiques will celebrate the season with limited-edition items for sale, GUCCI has even created a capsule collection echoing the joyful mood of the upcoming season.



Visit our blog to see even more giveaways and products for the Year of the Rabbit.

More Costa Mesa events for the season include:

### <u>Lunar New Year Celebration</u> at Segerstrom Center for the Arts

Music Director Carl St. Clair conducts the Pacific Symphony at the Renee and Henry Segerstrom Concert Hall, including performances from Pacific Chorale, on Saturday, January 28. Segerstrom Center for the Arts, 600 Town Center Drive, Costa Mesa.

#### Tet Festival at OC Fair & Event Center

The <u>Tet Festival</u> is a fantastic event at the OC Fair and Event Center on January 27-29, celebrating the Lunar New Year. Tết, short for Tết Nguyên Đán, is the Vietnamese celebration of lunar new year. Tết differs from Chinese New Year, as Vietnam has its own zodiac and set of new year beliefs and traditions. The Vietnamese new year celebrates the Year of the Cat, rather than the rabbit. Tickets are \$8 and activities include a cultural village, live entertainment, the Miss Vietnam of Southern California pageant, festive games and rides, a variety of ethnically diverse foods, and a dazzling firecracker show celebrating the new year. Jan. 27-29, *OC Fair and Event Center*, *77 Fair Drive*, *Costa Mesa*.

## **OC Lantern Festival** at Segerstrom Center for the Arts

The Renee and Henry Segerstrom Concert Hall is adorned with paper lanterns to welcome guests for the new year. Ring in the animal known as the luckiest of the 12 animals with music, dance, art, and food at this free event for the whole family. February 18, Segerstrom Center for the Arts, 600 Town Center Drive, Costa Mesa.



# A Lunar New Year Hotel Package

One Costa Mesa hotel is even offering a very special <u>Lunar New Year shopping package</u> with their stay. Avenue of the Arts, A Tribute Portfolio hotel, welcomes guests to an overnight stay with a luxury shopping experience at South Coast Plaza. Take advantage of the exclusive Lunar New Year styles and accessories from Gucci, Ferragamo, and Kate Spade, plus enjoy a late checkout and a signature cocktail to celebrate the season. *Avenue of the Arts, 3350 Avenue of the Arts, Costa Mesa.* 



The <u>Travel Costa Mesa calendar</u> lists even more events in the city.

Located in the heart of Orange County in Southern California, with a population of approximately 113,000, Travel Costa Mesa was established in 1995 with the primary goal of promoting tourism to the city and to fund programs and activities that benefit the hotel and motel businesses within the city of Costa Mesa. For more information on travel to the city of Costa Mesa, visit www.travelcostamesa.com or follow @travelcostamesa on Facebook, Instagram, TikTok and Twitter. Travel Costa Mesa is a 501(c)(6).